

# Ariel Aaron E. Resurreccion

## Web Developer

Passionate front end web developer with 2 years of working experience building all aspects of user experience and user interface for client facing pages. Eager to tackle web development/design challenges to achieve lasting impacts on user experience.

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[Portfolio](#) | [LinkedIn](#) | [GitHub](#)

## EMPLOYMENT

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### Software Engineer - Front End

*Mozii Group Inc*

#### Intern Engineer

December 2020 - March 2021

- Collaborated closely with business leaders, software engineers, and marketers for website changes to increase user experience and design using React, JSX, CSS.
- Obtained technical confidence in front end web development with ReactJS.

#### Junior Engineer

March 2021 - June 2021

- Produced multiple visual elements for web apps by translating UI/UX design wireframes into code, producing quality components such as product cards and pagination using ReactJS, JSS, JSX.
- Developed and assisted with the vendor dashboard app implementing features of displaying products and product uploader by creating reusable components.
- Refactored legacy code to improve styling, functionality, readability, and increase the ease of implementation using ReactJS, CSS, JSX

#### Software Engineer

June 2021 - Present

- Engineered a React front end product page that fetched, parsed and formatted data from backend developer team using React Hooks, JSS, Axios, Postman.
- Collaborated with backend developers on designing a search result feature with multiple filtering options which increased performance and rendering speeds.
- Configured custom events, data layer variables, tracking tags and storing event triggers with Google Tag Manager for conversion tracking, site analytics and user activity .
- Development with cross-browser/ cross-device compatibility in a graded browser support environment.
- Participated in weekly tech meetings to discuss current and future project strategies on how to produce proficient work.
- Developed front end A/B Testing features for multiple pages throughout the platform resulting in higher conversion rates.
- Mentored and onboarded junior developers on core concepts and questions they had on the codebase.

### Web Developer - Consultant

*Katalyst Fit*

May 2021 - December 2021

- Developed front-end for custom theme redesign on a Shopify Plus store, using Javascript, jQuery, and Liquid resulting in higher conversion rates.
- Integrated Zendesk with the Shopify Plus store and redesigned the Zendesk pages navigation, pages and footer to fit with the Shopify Plus store's theme.
- Strategized and configured an optimized user experience for the check out process within the Shopify platform.
- Created Landing pages for Katalyst Fit and modified sass changes to fit client's requirements

### Web Developer

*Today Agency*

April 2020 - May 2021

- Collaborated with a designer by developing and maintaining custom theme landing pages and e-commerce websites for companies such as Eaze, GetKio, RBLB .
- Developed web based marketing experiences for advertising clients' products. .
- Improved performance by removing unnecessary dependencies and loading optimized next-gen format images, resulting in smaller bundle size and improved load times.
- Programmed with an array of tools and platforms: HTML, CSS, Javascript, Liquid, Shopify/Shopify Plus, and Squarespace.

## EDUCATION

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### B.A. Psychology

*University of California, Irvine*

September 2015 - June 2017

### Certificate Web Development

*Coding Dojo, Costa Mesa*

August 2019 - November 2019

## SKILLS

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React Javascript

HTML5 CSS3 Sass

JSS

Liquid jQuery Bootstrap

Materialize

Shopify/ Shopify Plus

Squarespace

Agile

Node.js Postman

Git/GitHub

Npm

## CERTIFICATIONS

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### Shopify Theme Development

March 2020

### Shopify App Development

April 2020